

Longtime banker returns to lead Naples Trust Co.  
By LAURA LAYDEN

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NAPLES — Adria Starkey is back to work as president of the Naples Trust Co.

She brings more than 25 years experience to the new financial investment and wealth management company, which is operating as a division of the Sanibel Captiva Trust Co.

Starkey is the former regional president of Wachovia Bank. She retired in 2005 after her 50th birthday.

“I thought for two years I would be out of the market and then find the right thing to do. Over the last few years, things have changed dramatically. So I waited out some of the huge downturns in the market,” she said.

Before joining Wachovia, Starkey was the managing director of Wealth Management at First Union and worked for Northern Trust in Miami and Naples.

She’s joined at the Naples Trust Co. by Richard “Dick” Botthof, a vice chairman of the Sanibel Captiva Trust Co. He will oversee market development in Naples.

Botthof has 35 years of experience in banking and is the former regional president of First Union for Southwest Florida. He was also an organizer, director, president and CEO of Commerce National Bank, which was sold to First Union/Wachovia in 1987.

Botthof has been a leader in economic development in Southwest Florida. He founded the Regional Business Alliance, which is working to attract small and mid-size businesses, as well as corporate and regional headquarters to the region.

“We’re doing wealth management services in totality,” Starkey said. “We do whatever a family needs.”

The Naples Trust management team has been actively involved in community service for more than a quarter of a century. \

“We are hoping as we grow this business we’ll be able to give back more and do more for the local community,” Starkey said.

Starkey is the chairwoman for the board of trustees for the Shelter for Abused Women and Children. Over the years, she has also been involved with the Naples Children and Education Foundation, as well as many other community organizations in Naples. She received the Edison College Leadership in Fostering Education Award in 2008.

For Starkey and Bothof the affiliation with the Sanibel Captiva Trust Co. was crucial in their decision to become involved in the formation of the new trust company. “They have an excellent reputation,” Starkey said. The Sanibel Captiva Trust has maintained a more than 95 percent client retention rate even in these difficult economic times. The company “provides a platform and service model that has been extremely successful and will serve the Naples area well,” Bothof said in a statement.

The company was originally chartered in 2001 and manages approximately \$400 million in client assets.

Information: (239) 774-4000, (866) 953-0070 or visit [www.NaplesTrustCompany.com](http://www.NaplesTrustCompany.com).

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